

2020 Market Research

**The Effects of COVID-19 on
Technology Staffing and
the Workforce**

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Our business is people.

We work with our clients and our candidates on a day-to-day basis to find the best solutions that satisfy everyone's requirements on both sides.

Part of finding the best solutions is a willingness to always grow, learn, and try new things. We're living in unprecedented times in the midst of the COVID-19 pandemic. Our economy changed overnight, and in all the panic, we decided to do what we do best: connect with the people who make our business run.

We reached out to over one hundred people that we like to call #TopTechTalent.

These #TopTechTalent individuals have interviewed with our clients in 2019 and 2020. They excel in a variety of technologies in a variety of industries, and they allow us to do our jobs the way we always intended to: moving forward.

The facts:

100+ technologists answered a series of **9** questions

They work in industries including, but not limited to, **entertainment, finance, non-profit, retail, information technology, and education.**

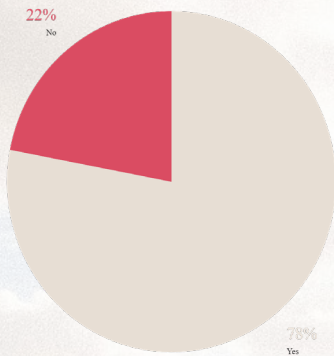
We gathered these **anonymously** via **individual phone calls** and condensed them into percentages to best present our findings.

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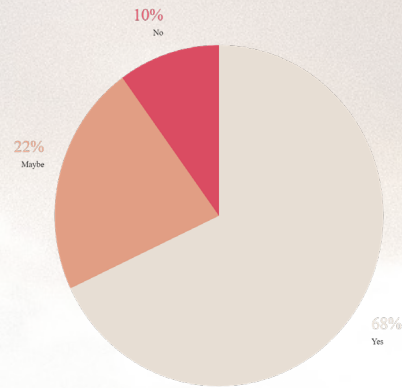
Q: Would you be open to interviewing in another industry post-COVID19?

78% Yes
22% No



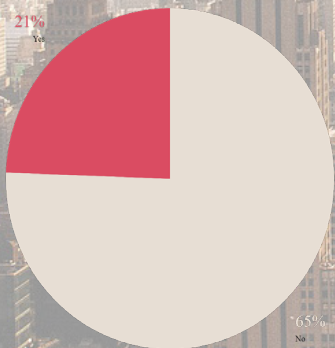
Q: Would you consider an on-site role in a major city in 2020?

68% Yes
22% Maybe
10% No



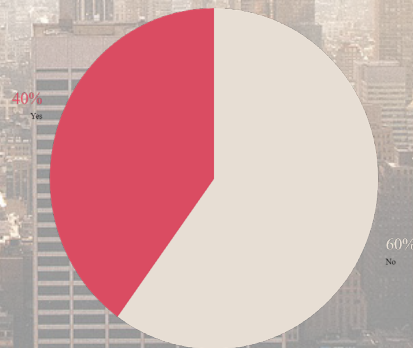
Q: Due to Covid-19, would you take a similar role as before for less money?

65% No
21% Yes
14% Maybe



Q: If you're working, did your company mention a strategy for remote work moving forward?

60% No
40% Yes

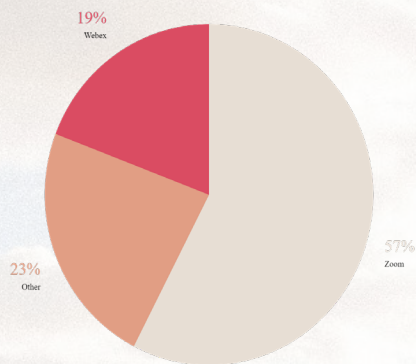


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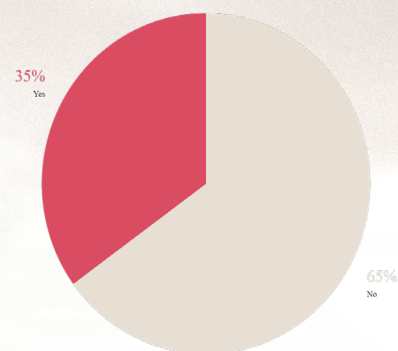
Q: What interview platform are most companies using to do their interviews?

57% Zoom
23% Other
19% Webex



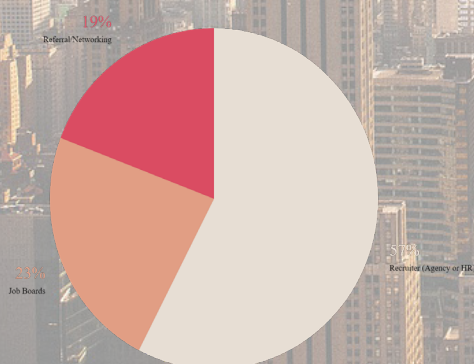
Q: Have you updated your LinkedIn profile since work-from-home began?

65% No
35% Yes



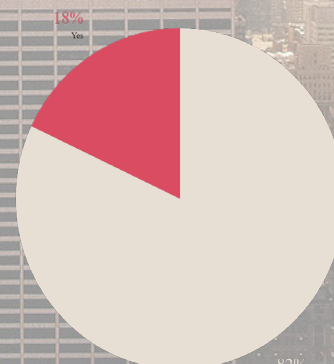
Q: How did you find out about your interview?

67% Recruiter (Agency or HR)
18% Job Boards
15% Referral/Networking



Q: If you've had an interview recently, did they bring up your LinkedIn profile?

82% No
18% Yes



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